

SEEDTRUST ESCROW

COMPREHENSIVE
ESCROW SECURITY
WITH SEEDTRUST ESCROW



YOUR SAFE & SECURE TRUSTED ESCROW PARTNER

SeedTrust was established to offer the surrogacy and egg donation industry a more secure, efficient, and transparent escrow service. By enhancing service and security standards, we have become the market leader, serving over 30,000 families with our escrow services.

ESCROW?



What is it?

Why do I need it?

Why is it important?

**How to select a
secure provider?**



SUGGESTED REQUIREMENTS FOR SECURE ESCROW

- **Qualified and Experienced Leadership and Staff**
- **Defined Structure, Processes and Systems**
- **Independent and Specialized**
- **Bonded and Insured**
- **Oversight and Audits**

QUALIFIED AND EXPERIENCED LEADERSHIP AND STAFF

SUGGESTED MINIMUM REQUIREMENTS FOR YOUR TEAM

- Full time licensed attorney and CPA
- Backgrounds in business, law, finance, accounting & banking
- Experienced in managing ART Escrow



SEEDTRUST'S QUALIFIED AND EXPERIENCED TEAM

- Founded by a CPA and an attorney; led by an MBA and former bank executive
- Large team of professionals, including multiple licensed attorneys, CPAs, and MBAs, all leading experts in surrogacy escrow
- Extensive experience in business and legal aspects of escrow services
- The leading escrow expert that has managed over 30,000 cases in nine years



DEFINED STRUCTURE & PROCESSES



**STRUCTURE
WITH CHECKS
& BALANCES**



**PROCESSES
& SYSTEMS**



**BANK
SECURITY**

Similar to any financial institution, an escrow company needs to implement secure operational structures, systems, and processes to ensure its *security*.

The risk of theft or mistakes becomes too high when these are not in place or not followed due to a lack of internal checks and balances.

SEEDTRUST'S DEFINED STRUCTURE, PROCESSES & SYSTEMS



- **Secure Processes and Structure:** Thorough checks and balances with rigorous processes
- **5-step Approval Process:** Involves specialized managers, attorneys, and CPA-led teams for every request
- **Custom Software:** Ensures process compliance, reduces human error, and fosters full transparency with 24-hour access and real-time notifications. The core system is also checked and backed up by our separate accounting software
- **Bank security:** Dual-control, multi-factor approvals, and top bank fraud protection. Ensures uninterrupted payments.



WE SUGGEST THAT A ESCROW COMPANY SHOULD BE:

- Independent Third Party
- No conflict of Interest
- Specialized in Escrow Management
- Impartial & Objective Guidance

**INDEPENDENT
AND
SPECIALIZED**

WHY IS THIS IMPORTANT?

The company must be independent, unbiased experts with fiduciary responsibility to manage funds as per the contracts



SEEDTRUST IS INDEPENDENT & SPECIALIZED

- **Independent Third Party:**
Not affiliated with any agency, law firm, or clinic. Solely accountable to clients as licensed fiduciaries of the funds and underlining agreements.
- **Expert Escrow Management:**
Specializes exclusively in escrow management for surrogacy and egg donation. Focuses on protecting all parties involved impartially.
- **Neutral and Objective:**
Manages requests and resolves conflicts neutrally. Involves both parties' attorneys in formal disputes.
- **Impartial Expert Guidance:**
Recommends actions based on expertise and neutrality.

BONDED AND INSURED

SUGGESTED BONDING & INSURANCE

- **Bond***
 - Crime and Employee Dishonesty Policies
 - What protects client funds from theft
- **Errors and Omission Policy**
- **Cyber Security Insurance**
- **General Liability Policy**





SEEDTRUST IS BONDED & INSURED

- **Funds insured by a \$100 million industry-leading bond**
- **Insurance coverage includes:**
 - \$1 million Errors and Omissions policy
 - \$1 million Cyber Incident Protection policy
 - \$2 million general liability policy
- **SeedTrust pioneers risk reduction in the industry with substantial bond coverage**
- **Emphasizes client protection and risk mitigation as top priorities**

CONSTANT OVERSIGHT



SUGGESTED OVERSIGHT

- **Licensed Attorney Oversight**
- **Licensed CPA Compliance**
- **Bond Risk Evaluation**
- **Internal and External Audit and Check**
- **Client Oversight with Transparency**

WHY IS THIS IMPORTANT?

This ensures security and integrity of client funds, legal and financial accountability, and protection

SEEDTRUST OVERSIGHT



Licensed Attorney Oversight:

- SeedTrust's co-founders are licensed attorney and CPAs, ensuring fiduciary responsibility and state oversight.

Licensed CPA Compliance:

- SeedTrust's CFO, co-founder, and another CPA provide financial expertise. CPAs adhere to state board standards.

Bond Risk Evaluation:

- Eight insurance companies conduct a detailed underwriting of our structure, team, and processes. Experts in evaluating risk back SeedTrust with a \$100 million bond.

Internal and External Audits:

- Internal and external CPA-led teams conduct regular audits and checks, using additional software to verify systems against books and bank statements.

Client Transparency:

- SeedTrust software provides real-time updates to clients. Thus reducing errors and quickly flagging unauthorized payments.



SeedTrust pioneered being a secure escrow provider backed by our large bond. We advocate for higher standards, aiming to protect clients comprehensively.



Escrow is often overlooked by intended parents, surrogates, and donors when assembling their professional team, which can be a critical oversight. The escrow company plays a crucial role throughout the journey and must be selected with care to avoid financial stress and the risk of fund loss.

**OFFERING YOU:
PEACE OF
MIND**



SeedTrust is Here to Help You!

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